



WPXI
P.O. Box 640132
Pittsburgh, PA 15264-0132
ph: (412) 237-1100
fx: (412) 237-2247

Advertiser
Agency
Buyer
Salesperson

Poll/Iss/Americans for Tax Reform (17011)
Main Street Media Group (6331)
MILHOAN, EMILY
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
ISS/AMERICANS 4 TAX REFORM (139011)
National/Political
1131/06368903

Invoice 640804
Inv Date 10/28/2012
Terms Net 30
Contract 336503
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMER 4 TX RFRM 10/13
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal
Package
Gen. Date 10/29/2012 1:23:34PM

Pittsburgh (WPXI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	NEWS 5-530P/1							
	Spot	5:00:00PM- 5:30:00	Day, F-1	10/19/12 5:13PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
2.0	Contract Line Remarks:	NEWS 530-6P/2							
	Spot	5:30:00PM- 6:00:00	Day, F-1	10/19/12 5:39PM (Fr)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
3.0	Contract Line Remarks:	NEWS 6-630P/3							
	Spot	5:58:34PM-Channel	Day, F-1	10/19/12 6:28PM (Fr)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
4.0	Contract Line Remarks:	NEWS 6-7A/4							
	Spot	5:59:04AM-Channel	Day, F-1	10/19/12 6:13AM (Fr)	00:30	Channel 11 News 6am	PA12TV01ATH	\$800.00	
5.0	Contract Line Remarks:	NBC NITELY NEWS 630-7P/5							
	Spot	6:30:04PM-NBC NIG	Day, F-1	10/19/12 6:51PM (Fr)	00:30	NBC Nightly News	PA12TV01ATH	\$2100.00	
6.0	Contract Line Remarks:	JEOP 7-730P/6							
	Spot	6:59:29PM-Jeopardy	Day, F-1	10/19/12 7:24PM (Fr)	00:30	Jeopardy	PA12TV01ATH	\$1800.00	
7.0	Contract Line Remarks:	NEWS 5-530P/7							
	Spot	5:00:00PM- 5:30:00	Day, M-1	10/15/12 5:14PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
8.0	Contract Line Remarks:	NEWS 530-6P/8							
	Spot	5:30:00PM- 6:00:00	Day, M-1	10/15/12 5:43PM (Mo)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
9.0	Contract Line Remarks:	NEWS 6-630P/9							
	Spot	5:58:34PM-Channel	Day, M-1	10/15/12 6:24PM (Mo)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
10.0	Contract Line Remarks:	NBC NITELY NEWS 630-7P/10							
	Spot	6:30:04PM-NBC NIG	Day, M-1	10/15/12 6:50PM (Mo)	00:30	NBC Nightly News	PA12TV01ATH	\$2100.00	
11.0	Preempt			10/13/12			1 preempt @ \$625.00	\$0.00	No Avail
11.0	Preempt			10/20/12			1 preempt @ \$625.00	\$0.00	No Avail
12.0	Contract Line Remarks:	SAT NEWS 6-8A/12							
	Spot	6:00:00AM- 8:00:00	Day, Sa-1	10/20/12 7:29AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	PA12TV01ATH	\$350.00	
12.0	Spot			10/13/12			1 preempt @ \$350.00	\$0.00	Pre-empt
13.0	Contract Line Remarks:	SAT NEWS 8A-1030A/13							
	Spot	8:00:00AM-10:30:00	Day, Sa-1	10/20/12 9:50AM (Sa)	00:30	CHANNEL 11 SATURDAY MORN NEWS	PA12TV01ATH	\$375.00	
13.0	Spot			10/13/12			1 preempt @ \$375.00	\$0.00	Pre-empt
14.0	Contract Line Remarks:	SUN NEWS 6-630P/14							
	Spot	6:00:04PM-CHANNE	Day, Su-1	10/14/12 6:28PM (Su)	00:30	CHANNEL 11 NEWS	PA12TV01ATH	\$675.00	
15.0	Contract Line Remarks:	SUN NEWS 8A-10A/15							
	Spot	8:00:00AM-10:00:00	Day, Su-1	10/14/12 9:59AM (Su)	00:30	CHANNEL 11 SUNDAY MORN NEWS	PA12TV01ATH	\$375.00	
16.0	Contract Line Remarks:	LATE NEWS/16							
	Spot	10:59:34PM-CHANNE	Day, Th-1	10/18/12 11:32PM (Th)	00:30	CHANNEL 11 NEWS AT 11P	PA12TV01ATH	\$2000.00	
17.0	Contract Line Remarks:	NEWS 5-530A/17							
	Spot	4:58:04AM-Channel	Day, Th-1	10/18/12 5:08AM (Th)	00:30	Channel 11 News 5am	PA12TV01ATH	\$400.00	
18.0	Contract Line Remarks:	NEWS 5-530P/18							
	Spot	5:00:00PM- 5:30:00	Day, Th-1	10/18/12 5:27PM (Th)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	



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19.0	Contract Line Remarks:	NEWS 530A-6A/19							
	Spot	5:29:04AM-Channel	Day, Th-1	10/18/12 5:37AM (Th)	00:30	Channel 11 News 530am	PA12TV01ATH	\$550.00	
20.0	Contract Line Remarks:	TODAY SHOW 7-9A/20							
	Spot	7:00:04AM-Today S	Day, Th-1	10/18/12 8:34AM (Th)	00:30	Today Show	PA12TV01ATH	\$800.00	
21.0	Contract Line Remarks:	WHEEL/21							
	Spot	7:30:04PM-WHEEL C	Day, Th-1	10/18/12 7:37PM (Th)	00:30	Wheel Of Fortune	PA12TV01ATH	\$1800.00	
22.0	Contract Line Remarks:	LATE NEWS/22							
	Spot	10:59:34PM-CHANNE	Day, Tu-1	10/16/12 11:34PM (Tu)	00:30	CHANNEL 11 NEWS AT 11P	PA12TV01ATH	\$2000.00	
23.0	Contract Line Remarks:	NEWS 5-530A/23							
	Spot	4:58:04AM-Channel	Day, Tu-1	10/16/12 5:07AM (Tu)	00:30	Channel 11 News 5am	PA12TV01ATH	\$400.00	
24.0	Contract Line Remarks:	NEWS 5-530P/24							
	Spot	5:00:00PM- 5:30:00	Day, Tu-1	10/16/12 5:12PM (Tu)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
25.0	Contract Line Remarks:	NEWS 530-6A/25							
	Spot	5:29:04AM-Channel	Day, Tu-1	10/16/12 5:42AM (Tu)	00:30	Channel 11 News 530am	PA12TV01ATH	\$550.00	
26.0	Contract Line Remarks:	NEWS 6-630P/26							
	Spot	5:58:34PM-Channel	Day, Tu-1	10/16/12 6:10PM (Tu)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
27.0	Contract Line Remarks:	TODAY SHOW 7-9A/27							
	Spot	7:00:04AM-Today S	Day, Tu-1	10/16/12 8:51AM (Tu)	00:30	Today Show	PA12TV01ATH	\$800.00	
28.0	Contract Line Remarks:	WHEEL/28							
	Spot	7:30:04PM-WHEEL C	Day, Tu-1	10/16/12 7:37PM (Tu)	00:30	Wheel Of Fortune	PA12TV01ATH	\$1800.00	
29.0	Contract Line Remarks:	NEWS 5-530P/29							
	Spot	5:00:00PM- 5:30:00	Day, W-1	10/17/12 5:27PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
30.0	Contract Line Remarks:	NEWS 530-6P/30							
	Spot	5:30:00PM- 6:00:00	Day, W-1	10/17/12 5:42PM (We)	00:30	CHANNEL 11 NEWS-FIRST AT FIVE	PA12TV01ATH	\$900.00	
31.0	Contract Line Remarks:	NEWS 6-630P/31							
	Spot	5:58:34PM-Channel	Day, W-1	10/17/12 6:09PM (We)	00:30	Channel 11 News At 6pm M-F	PA12TV01ATH	\$1000.00	
32.0	Contract Line Remarks:	NEWS 6-7A/32							
	Spot	5:59:04AM-Channel	Day, W-1	10/17/12 6:57AM (We)	00:30	Channel 11 News 6am	PA12TV01ATH	\$800.00	
33.0	Contract Line Remarks:	JEOP 7-730P/33							
	Spot	6:59:29PM-Jeopardy	Day, W-1	10/17/12 7:24PM (We)	00:30	Jeopardy	PA12TV01ATH	\$1800.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$33,475.00	Total Spots	32
Commission	(\$5,021.25)		
Net Total	\$28,453.75		